



Press Release - Manufacturing Day Event



NEWS RELEASE
FOR IMMEDIATE RELEASE

Contact: Jeff Stratton ~ Virginia Apple
Innovative Automation Inc.
734 288 6322 ~ 734 442 0100
jstratton@inautomation.com

INNOVATIVE AUTOMATION, INC. TO HOST MANUFACTURING DAY EVENT ON OCTOBER 5TH, 2018 FOR ROMULUS-CANTON COMMUNITY

*Program Designed to Expand Knowledge of Manufacturing, Improve Public
Perception of Manufacturing Career Opportunities*

Romulus, MI ~ August 20th, 2018 – In celebration of **Manufacturing Day**, **Innovative Automation, Inc.** will open its doors on October 5th, 2018 to more than (80) students from the Plymouth-Canton Educational Park along with Teachers, Parents, and Dignitaries as part of an effort to change people's perceptions about today's manufacturing environment and draw attention to the outstanding opportunities that a career in manufacturing can provide. Planned activities will demonstrate opportunities in manufacturing from administrative, product support, sales & marketing, engineering, and manufacturing. All will be interactive, hands-on, packed with examples, discussions, and learning for all.

Manufacturing Day is an annual national event executed at the local level supported by thousands of manufacturers as they host students, teachers, parents, job seekers and other local community members at open houses, plant tours and presentations designed to showcase modern manufacturing technology and careers.

"There is an increasing demand for highly skilled professionals in the manufacturing sector who can design, program, build, and operate technology," said Ursula Bongiovanni, CEO of **Innovative Automation, Inc.** "The average age of a manufacturing employee is 56, and between now and 2020 there will be an unprecedented shortage of skilled workers who will need to be replaced."

Innovative Automation, Inc., is a manufacturer of unique and innovative machine solutions for today's challenging and demanding markets. All products are designed and engineered to ensure an optimized or enhanced competitive advantage. Innovative Automation takes pride in partnering with our Customers and providing them with a new engineered competitive advantage. Visit us at www.inautomation.com. More information on **Manufacturing Day** is available at www.mfgday.com.